

Anikó Dóra Tóth

Copywriter

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WORKING EXPERIENCE

McCann Budapest / Copywriter (2015-)

Leo Burnett Budapest / Copywriter, Social Media Manager (2014-2015)

Well Advertising Agency / Copywriter (2013-2014)

DDB Budapest / Jr. Copywriter (2012-2013)

BBDO Budapest / Jr. Copywriter (2011-2012)

Kikötő Online, Bombahírek, Kutya Szövetség / Freelance journalist (2011)

AWARD

2017

PRIZES FOR “THE VAGINA EXPERIMENT”

Cannes Lions

Shortlist: PR/Multi-Market Campaign

Eurobest

Bronze: PR

Golden Drum

Silver: Capture of Local Spirit

3 Shortlists: Integrated, Activation, PR

Golden Hammer

Shortlist: Campaigns

Hipnózis

Silver: Integrated

Arany Penge

2 Golds: Digital Solutions (online integrated campaigns); PR Solutions (product sector)

2 Silvers: Digital Solutions (social media); Event Solutions

Bronze: Digital Solutions (branded solutions)

PRIZES FOR “THE MOMTERVIEW”

Arany Penge

Bronze: Digital Solution (Branded Content)

Hipnózis

Bronze: Other solutions

PRIZES FOR “ONE DROP OF HOME FIELD ADVANTAGE”

Arany Penge:

2 Bronzes: Design solutions; PR solutions

2016

PRIZES FOR “THE VAGINA EXPERIMENT”

Eurobest

Bronze: PR

Golden Drum

Silver: Capture of Local Spirit

Shortlists: Integrated, Activation, PR

PRIZES FOR “THE LIONSITTERS”

Lollipop:

Gold

Digital Media Best Practice:

Gold

Hipnózis

Gold

Arany Penge

Silver

Golden Hammer

Silver

2015

Cannes Young Lions: Winner, Film (delegated to Cannes)

Hipnózis (partner festival of Epica): Silver

Arany Penge: Silver, 2 Bronzes

Arany Penge: JCDecaux Award // Silver

2014

Golden Drum - Beat the Drum for Change: Gold

Arany Penge: JCDecaux Award: Bronze

2013

Effie: 2 Bronzes

2012

Publicis Drum Award: Young Drummer candidate

EDUCATION

University of Pécs / Film theory and film history, Aesthetics
2011

University of Pécs / Hungarian Republican Scholarship
2009

Università per Stranieri di Siena / Scholarship
2010

Università degli studi di Firenze / Scholarship
2010

Flower's of Marie Claire / Scholarship
2010

LANGUAGES

Fluent English

Intermediate Italian